

JOIN US FOR OUR  
FOURTH ANNUAL  
CELEBRATION

# HEROES AT WORK

BENEFITING

ENTERPRISE  
*for* YOUTH  
*founded 1969*

A VIRTUAL CELEBRATION



# SAVE THE DATE

JUNE 10TH, 2021 | 6 PM



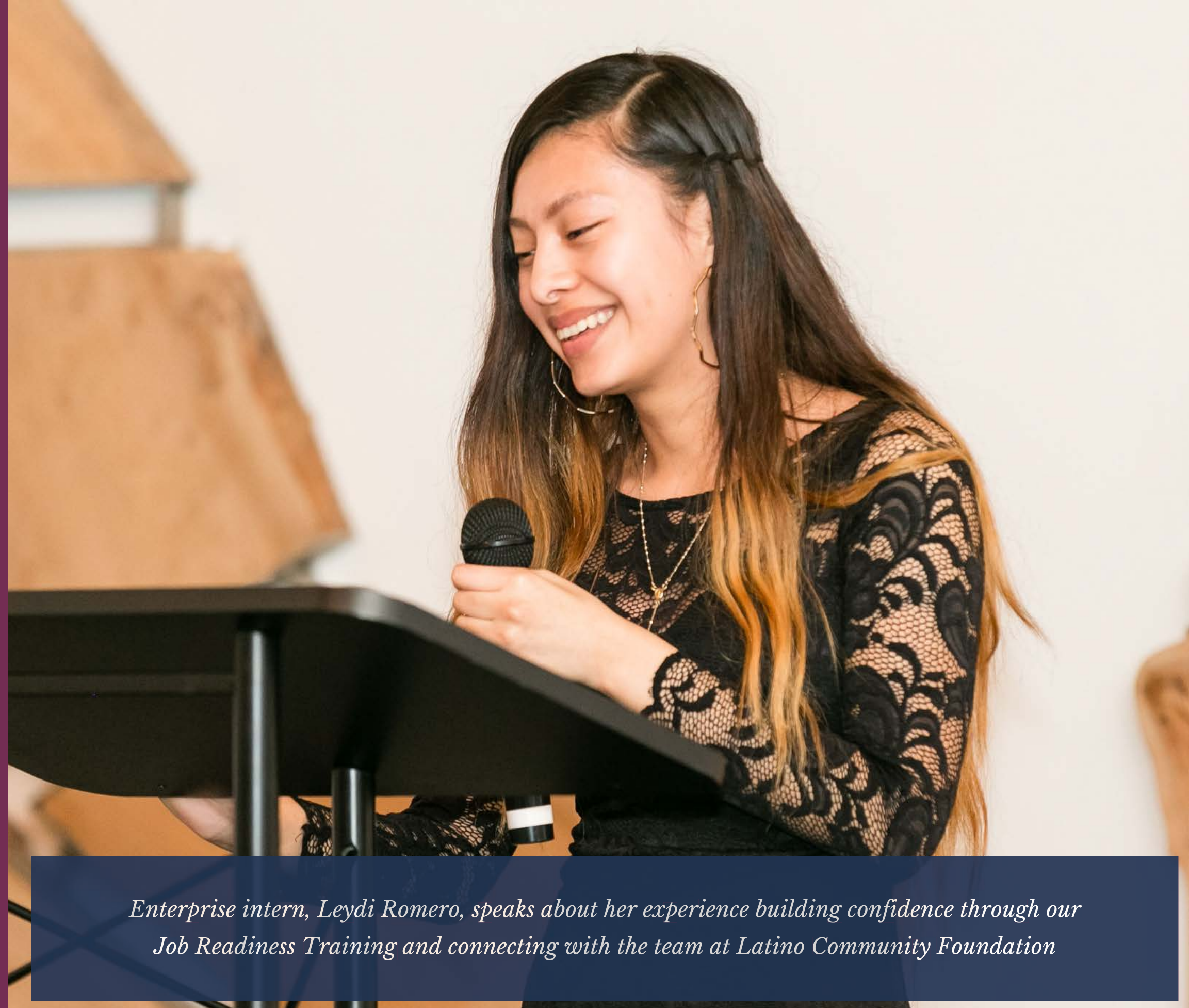
# MISSION & VISION

## MISSION

Enterprise for Youth empowers under-resourced San Francisco youth to reach their potential through transformative paid internship experiences supported by a community of employers, caring adults, and peers.

## VISION

Enterprise envisions that all San Francisco youth are prepared for their professional future and become successful members of society.



*Enterprise intern, Leydi Romero, speaks about her experience building confidence through our Job Readiness Training and connecting with the team at Latino Community Foundation*

## WHAT WE DO

San Francisco is host to the country's most cutting-edge institutions—but you have to know how to open their doors.

Enterprise for Youth helps local youth gain access.

In addition, we provide youth with the necessary training and support to be successful in their internship placements.



*Athena Buitrago is a second-generation Enterprise for Youth member who expanded her business skill set at the prestigious Jonathan Rachman Design*



# THE EVENT

Heroes at Work is an evocative evening of inspirational stories from youth and community leaders.

The virtual event celebrates the three-hundred youth who are about to embark on life-changing internships in a wide range of local businesses and organizations. Youth, intern hosts, supervisors, mentors, and community members will raise a glass towards the common goal of building a robust workforce.

Event proceeds directly support the mission of Enterprise for Youth.



*Onesha Cotton excelled as a Gap Inc. intern in 2019 and joined Enterprise's Youth Council as a college mentor*



# 2021 HONOREE AND HOSTS

## HONOREE

Glady Thacher, Founder

## SPECIAL GUEST SPEAKER

Ebony Beckwith

CEO Salesforce Foundation  
and Chief Philanthropy Officer at Salesforce

## FEATURED MESSAGES FROM OUR YOUTH

### CO-CHAIRS

Dalana Brand, Vice President People Experience  
and Head of Inclusion and Diversity at Twitter  
&

Scott Snow, Investment Banking Associate at  
Goldman Sachs



*Enterprise for Youth founder, Glady Thacher, thanks the guests at Heroes at Work 2019  
for continuing the important work she began in 1969*



# GUEST SPEAKER EBONY BECKWITH

CEO Salesforce Foundation  
and Chief Philanthropy Officer at Salesforce

Ebony Beckwith leads the Salesforce Foundation, fostering a culture of giving back and rewriting the corporate narrative to prove that business is the most powerful platform for change. Her team oversees the company's global philanthropic investment strategy and response to hyper-relevant issues impacting our communities and culture, such as natural disasters, COVID-19, and racial equality.

Prior to Salesforce, Ebony held executive roles at WaMu and Provident Financial and currently sits on the boards of the Warriors Community Foundation and Hamilton Families, and the advisory boards of PagerDuty.org and Year Up Bay Area

Ebony Beckwith and the Salesforce Foundation support workforce development and Enterprise for Youth's programs.



*Ebony Beckwith*  
*CEO Salesforce Foundation and Chief Philanthropy Officer at Salesforce*



## TURN ZOOM INTO A DINNER PARTY BY BECOMING A VIRTUAL TABLE HOST

As a virtual table host hero, you and your friends will enjoy a delicious dinner, specialty cocktails, and/or dessert hand-delivered to your door on the day of the event.

Hosts and their guests are invited to a VIP experience before the event to meet a vibrant and talented young person from Enterprise for Youth. Meeting a young person gives them a valuable opportunity to practice their communication and networking skills and provides you, their supporters, the chance to hear directly how Enterprise has helped them.



*Heroes at Work 2019 youth speakers*

Your generous support of **HEROES AT WORK** enables Enterprise to deliver programs that put youth on a path to a bright future.





*Kirsten Wolfe with Enterprise intern, Jasmine Tai,  
Heroes at Work 2019*

## VIRTUAL TABLE HOST OPPORTUNITIES

### **INSPIRATIONAL HERO** **\$10,000**

2 Life Changing  
Internships

- Four-person dinner package delivered to up to two homes (8 dinners total)
- Listed on the e-invitation to over 17,000 email contacts
- Listed on Enterprise's event web page
- Name featured on slideshow prior to the start of the program
- Personalized thank you note from Enterprise youth

### **MOTIVATIONAL HERO** **\$5,000**

20 Youth Receive  
Job Readiness Training

- Four-person dinner package delivered to one home
- Listed on the e-invitation to over 17,000 email contacts
- Listed on Enterprise's event web page
- Name featured on slideshow prior to the start of the program
- Personalized thank you note from Enterprise youth





## VIRTUAL TABLE HOST OPPORTUNITIES

### **SPECTACULAR HERO** **\$2,500**

One Youth Internship  
with SF Rec & Parks

- Specialty cocktails and chocolates for four delivered to one home
- Listed on the e-invitation to over 17,000 email contacts
- Listed on Enterprise's event web page
- Name featured on slideshow prior to the start of the program
- Personalized thank you note from Enterprise youth

### **EXEMPLARY HERO** **\$1,000**

Leadership Training  
for One Youth

- Specialty cocktails for two delivered to one home
- Listed on the e-invitation to over 17,000 email contacts
- Listed on Enterprise's event web page
- Name featured on slideshow prior to the start of the program
- Personalized thank you note from Enterprise youth

*Carlos Castañon shares about his  
leadership development from two years as a  
Youth Council member*



# JOIN THE COMMUNITY OF ENTERPRISE FOR YOUTH SPONSORS



Goldman  
Sachs



Gap Inc.



**BI-RITE**



CALA

PEARL



timber  
cove





# JOIN THE COMMUNITY OF HEROES AT WORK SPONSORS

Marion  
Cope

Brent &  
Wendy Hyder

Kathryn &  
Aaron Money

Nick &  
Rebecca Eaton

Elliot  
Evers

Michael  
Franzia

Jay Jacobs &  
Liz Hume

Gladys  
Thacher

Roberto &  
Kathryn Rivera

Jennifer &  
Jim Annunziata

Ninive &  
Jean-Claude Calejari

Timothy  
Gardner

Sarah  
Esterkyn

Alexandra Quinn &  
Mark Spolyar

Andy &  
Kelly Anderson

Rebecca  
Watters

Marcy Bergman &  
David Durham

Scott &  
Chelsea Snow

Alison  
Pincus

Katherine  
Kennedy

Jerome  
Dodson

Josh &  
Laurie Olshansky

John &  
Carry Thacher

Julina  
Moy



# INTERN PARTNERS WE'VE WORKED WITH

826 Valencia  
Anderson Capital  
APIA Scholars  
Aquarium of the Bay  
Aspect Foundation  
B|O|S  
Bay Conservation and Development  
Commission (BCDC) Baywell  
Psychiatry Group  
Bella Smiles  
Borbon Skincare: SFMade  
Brilliant Earth  
Bryan Cave Leighton & Paisner  
California Coastal Commission  
California Pacific Orthopaedics &  
Sports Medicine  
City Arts & Lectures  
Civic Kitchen  
COUPAR  
de Gournay

Dropbox  
Edgewood Center for Children  
and Families  
Elemental Mktg  
Enterprise for Youth  
Everlane  
Farella Braun + Martel LLP  
First Republic Bank  
Gap  
Heath Ceramics: SFMade  
Ingrid & Isabel  
INTERSTICE Architects  
Jade Chocolates: SFMade  
Jay Jeffers  
Jenny Lemons: SFMade  
Jonathan Rachman Design  
Kaiser Permanente: Allied Health  
Kaiser Permanente: Eye Care  
Clinic  
Kids in Need of Defense (KIND)

Koeppel Design: SFMade  
KQED: The Bay  
METTA GOOD: SFMade  
Mission Pictures  
Mission Bit  
Mother Jones  
Nana Joes: SFMade  
Nature in the City  
Pseudo Studio: SFMade  
Red Dot Studio  
Rothy's  
SagreraBrazil Design  
San Francisco Recreation and Parks  
Sarah Liller: SFMade  
Serenity Dental Spa  
SF Made  
SF SPCA  
SMAart Galleries  
Socola Chocolatier  
Southern Exposure

Stitch Fix  
Supervisor Haney  
Supervisor Ronen  
Supervisor Safai  
Supervisor Yee  
Take Shape Studio  
The Olympic Club  
Topology Eyewear  
Tucker & Marks, Inc.  
UCSF: ALBA Language  
Neurobiology Laboratory  
UCSF: Radiology Department  
at Zuckerberg General  
Hospital  
V Boutique  
VendEx  
Way2B1  
Wooden Table Baking Co.



# WORKFORCE HEROES INTERNSHIP PARTNERS





## YOUTH VOICES

I was able to gain more confidence to perform independently by communicating with my mentor and the neurologists.

—Peiying, UCSF

By joining Enterprise for Youth, my dreams and hopes seem so much more possible and clearer. The internship at Kaiser Permanente truly solidified my desire to go into the medical field.

—Athena, Kaiser



*Manderla Silvestro has done two paid programs with Enterprise and recruited her two younger siblings to join us as well*

**Joining Enterprise was probably the best thing that I've done to expand my horizons.**

—Manderla, Supervisor Matt Haney's office at City Hall



# THANK YOU FOR YOUR INTEREST IN BECOMING A HOST

We are happy to review virtual table host opportunities to fit your goals.

## REGISTRATION

[enterpriseforyouth.org/heroes](https://enterpriseforyouth.org/heroes)

## CONTACT US

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[www.enterpriseforyouth.org](https://www.enterpriseforyouth.org)

## HEROES AT WORK

June 10, 2021 | 6 PM  
Virtual Celebration

Help us create bright futures  
for our community.

ENTERPRISE  
*for* YOUTH  
founded 1969



# 2020 YOUTH SURVEY RESPONSES



100%

WOULD RECOMMEND  
ENTERPRISE TO A FRIEND



97%

SAID THEIR INTERNSHIP  
HELPED THEM HAVE CLEARER  
GOALS FOR THE FUTURE



95%

FELT MORE CONFIDENT ASKING  
FOR HELP OR CLARIFICATION  
FROM AN ADULT



95%

SAID THEIR INTERNSHIP  
HELPED THEM HAVE AN IDEA OF A  
CAREER THEY WANT TO PURSUE



*"I love Enterprise for Youth. Being a teacher has been my goal, and these internships are preparing me to become one!"—Skye Goette, Youth Councilor*



## THE FUTURE AT WORK: INTERN HIGHLIGHTS



### PAMELA CRUZ

Pamela Cruz had her first internship last year at Enterprise for Youth. She participated in our Career Exploration program where youth explored a variety of careers and jobs and prepared for future jobs and opportunities.

*"The book, Girls Who Run the World, notes that 1 in 4 high school girls answer 'No' when asked if they think they can achieve their goals. After my Enterprise internship, I now answer 'Yes'" —Pamela*



### JEFFREY LEE

Jeffrey has participated in multiple internships at Enterprise for Youth—Mother Jones, The Stuart Foundation, Nature in the City, Edgewood Center for Children and Families, and at our Enterprise for Youth office!

*"Through Enterprise, I have found an interest in pursuing a career in nonprofit management. The professional development opportunities have helped me to achieve my personal goals." —Jeffrey*



# HEROES AT WORK



*Enterprise hosts, friends, and family gather to celebrate*

**ELEVATE THE POWER OF  
WORKFORCE DEVELOPMENT**



*Each of these youth have completed two or more  
programs with Enterprise*

## **SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE**

Your company can receive  
additional exposure to hundreds of  
youth, professionals, and donors.

**CONTACT**

**[Margan@enterpriseforyouth.org](mailto:Margan@enterpriseforyouth.org)**



*Enterprise alumni join guests to invest in our future*