

JOIN US FOR OUR 6TH
ANNUAL CELEBRATION

HEROES AT WORK

MAY 4, 2023

ENTERPRISE
for YOUTH
founded 1969



OUR MISSION

Enterprise for Youth empowers under-resourced San Francisco youth to reach their potential through transformative paid internship experiences supported by a community of employers, caring adults, and peers.

OUR VISION

Enterprise for Youth envisions that all San Francisco youth are prepared for their professional future and become successful members of society.

OUR VALUES

Youth Empowerment
Community
Growth
Integrity

**HEROES
AT WORK**





HONORS

President of the Board of Trustees of the City College of San Francisco, Rafael Mandelman, and Enterprise youth, Lamiya Cotton, holding Enterprise for Youth's Proclamation



HISTORY

In 1969, Gladys Thacher founded Enterprise for Youth in her living room with the idea of giving young people opportunities that would prepare them for the workforce. Since then, over 25,000 young people have ventured out in our beloved San Francisco to engage in the world of work.

HEROES AT WORK

is an evening to celebrate a thriving future workforce. We will hear inspirational stories of growth and transformation from Enterprise youth. Community leaders will speak to the power of early work experiences and the value of job-readiness training and paid internships. The dinner will gather our community that works together towards the common goal of economic equality and a robust workforce.

Event proceeds directly support the mission of Enterprise for Youth.



**HEROES
AT WORK**

EVENT CO-CHAIRS

Andrea Pimentel Dunn

Chief of Staff to the CEO at Uber

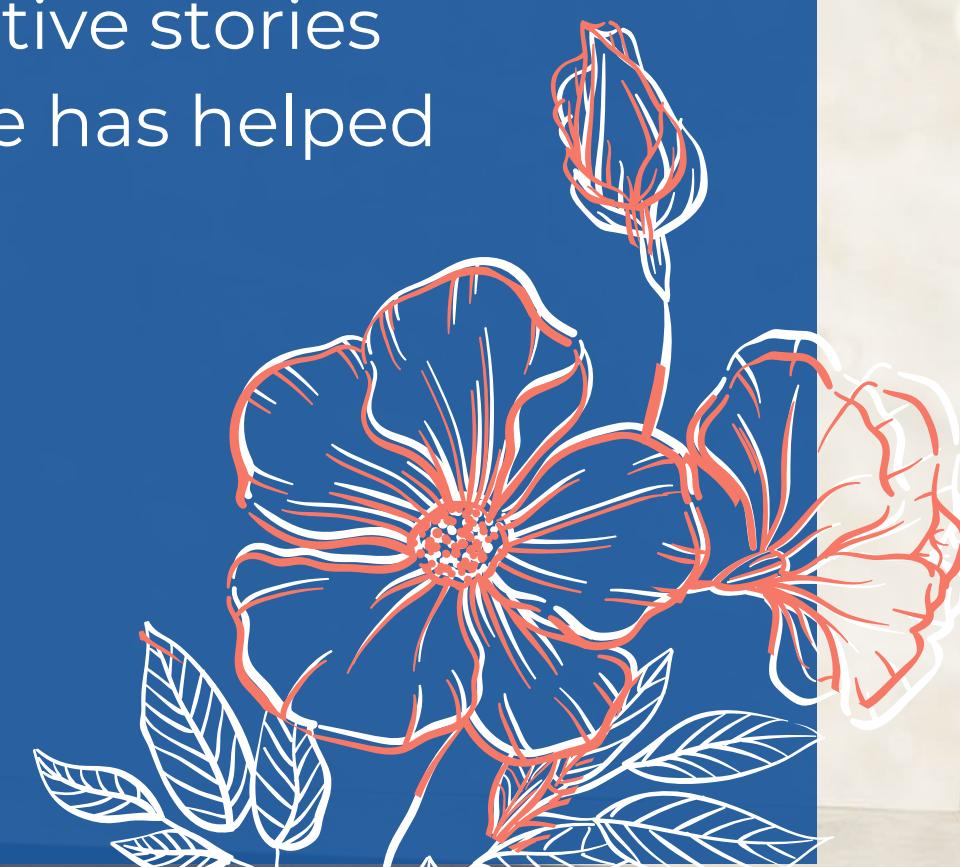
Scott Snow

Investment Banking Director at
pH Partners

YOUTH VOICES

At the event, Enterprise youth will share their evocative stories about how Enterprise has helped them thrive.

**HEROES
AT WORK**



SPONSORSHIP LEVELS

Visionary Hero: \$50,000 – Exclusive Lead Sponsor

Sponsors Twelve Life-Changing Internships

As the exclusive lead sponsor, your company will shine as a top donor. With prominent lead logo placement on all event and marketing materials, your company will be associated with the power of youth development. You'll have three branded VIP tables with excellent views and the company of a youth speaker. A company representative will be listed as an individual event supporter and have the opportunity to speak during the dinner program.

Extraordinary Hero: \$25,000 – Two Available

Sponsors Six Life-Changing Internships

With only two Extraordinary Hero sponsorships available, your company will stand out as a premier event sponsor. Your logo will be featured on all the marketing and event materials. You'll have two branded VIP tables with seating for sixteen to enjoy the dinner program up close.

SPONSORSHIP LEVELS

Inspirational Hero: \$15,000

Sponsors Four Life-Changing Internships

As a celebrated event sponsor, your company will have one branded table with seating for eight. Recognized in marketing and event materials, and thanked during the event, your company will be associated with Enterprise's life-changing work in our community.

Motivational Hero: \$5,000

Sponsors Job Readiness Training for 20 Youth

As an honored event sponsor, your company will have a half table with seating for four and a great opportunity to mix and mingle with other community members. Your company will be recognized in marketing and event materials, and thanked during the event.



SPONSORSHIP LEVELS

Host Committee: \$10,000

Sponsors Job Readiness Training for 40 Youth

A unique opportunity for individuals to receive special recognition on all event and marketing materials. Host Committee members engage our community and yours by sponsoring a table for eight. Host Committee members are in good company amongst many members of our Board of Directors.

Growth Hero: \$1,000

Sponsors Job Readiness Training for 4 Youth

For you and a guest to attend our annual dinner celebration while also providing an important donation that funds youth stipends for participation in our training program that helps launch professional pathways for our youth.

**HEROES
AT WORK**



BENEFITS	SPONSORSHIP LEVELS					
	Visionary \$50k	Extraordinary \$25k	Inspirational \$15k	Host \$10k	Motivational \$5k	Growth \$1k
Exclusive lead sponsorship	✓					
Logo on step and repeat	✓					
Company representative listed as Host Committee	✓					
Company representative invited to deliver remarks during the program	✓					
Youth speaker seated at your table	✓					
Logo placement on a high visibility item such as napkins, seating cards, or registration table	✓					
Logo on Enterprise for Youth homepage	✓	✓				
Logo placement on marketing materials	✓	✓				
Personalized welcome notes and special gifts for each guest	✓	✓				
Dedicated slide with company logo and message on event slideshow	✓	✓				
Branded Table Card(s) with your Logo	✓	✓	✓	✓	✓	
Logo placement on printed and digital invitations mailed to 12,000 households and emailed to 15,000 individuals	✓	✓	✓	✓	✓	✓
Special thanks given during remarks delivered at the beginning of the program	✓	✓	✓	✓	✓	✓
The company of two extraordinary Enterprise representatives per table	✓	✓	✓	✓	✓	✓
Number of sponsored tables, each with seating for 8	3	2	1	1	0.5	0.25
Acknowledgment on sponsor slide played during the event	Logo	Logo	Logo	Name	Logo	Name
Acknowledgement on the event web page with hyperlink to your website	Logo	Logo	Logo	Name	Logo	Name
Recognition on event signage	Logo	Logo	Logo	Name	Logo	Name
Recognition on event program at each seat	Logo	Logo	Logo	Name	Logo	
Social Media recognition on LinkedIn, Facebook, and Instagram	5 posts	3 posts	2 posts	1 post	1 post	

SPONSOR EXPOSURE

**Sponsors receive prominent exposure
across all of Enterprise's platforms.**



15,000

Subscriptions to monthly e-newsletter

12,000

USPS mail reach

6,799

Social media accounts reached monthly



PAST EVENT HEROES



JPMORGAN CHASE & Co.



Gap Inc.



Goldman
Sachs



FIRST REPUBLIC BANK



B|O|S
INVEST WITH VISION

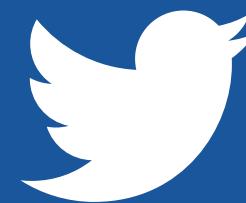
OLD NAVY



WILSON
SONSINI



JONES
FAMILY VINEYARDS

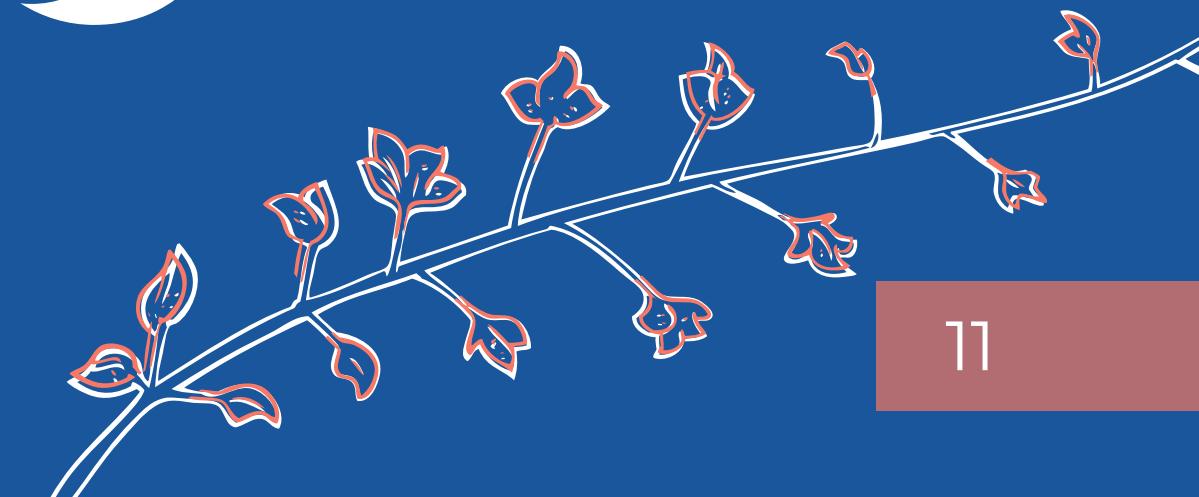


HEROES
AT WORK

KAISER PERMANENTE®

STUART FOUNDATION

IMPROVING LIFE OUTCOMES FOR YOUNG PEOPLE THROUGH EDUCATION



PAST EVENT HEROES



Kate Aiken & John Glenn

Kelly & Andy Anderson

Jen & Jim Annunziata

Kamal & Ashik Ardeshtna

Stephanie Jones &
Richard Clements

Linda & Dale Baker

Katherine Blum &
Tom Kennedy

**HEROES
AT WORK**

Donna & Fred Boyer

Dalana & Ryan Brand

Nínive & Jean-Claude Calegari

Marion M. Cope

Jerome L. Dodson

Andrea & Shaun Dublin

Andrea Pimentel Dunn &
Colin Dunn

Rebecca & Nicholas Eaton

Sarah & John Esterkyn

Naomi Porat & Elliot Evers

Michael Franzia

Barbara Gertz & Joe Sinha

Sallie Griffith

Mimi & Peter Haas Fund

Wendy & Brent Hyder

Liz Hume & Jay Jacobs

Katherine & Duncan Kennedy

Buffy & Pat Maguire

Tynnetta McIntosh &
Mat Probasco

Kathryn & Aaron Money

Syida Long

Leslie O'Hara

Alison Pincus

Alexandra Quinn &
Mark Spolyar

Kathryn & Roberto Rivera

Chelsea & Scott Snow

Carry & John Thacher

Glady Thacher

Jennifer & Myles
VanderWeele

Victoria & Richard Zitrin

2022 INTERN HOSTS

Career Experience

Banneker Partners
BATS Improv
Baywell Psychiatry Group
City College of San Francisco
E. Armand Bedrossian DDS Inc.
Edgewood Center for Children and Families
First Republic Bank
Helix
Mission Bit
Old Navy Headquarters
Portola Neighborhood Association/Family Connections Center
Red Dot Studio

Little Baobab
New Spot on Polk
SF SPCA
SFMade
SFMade: Dare Fashion
SFMade: Jade Chocolates
SFMade: Jenny Lemons
SFMade: Socola Chocolatier
Southern Exposure
studioHEIMAT
TheraNova
UCSF: Multimodal
Intergenerational Social Contact Intervention
UCSF: Multitudes

Climate Career Corps

Alemany Farms
Interstice Architects
National Park Service, Golden Gate National Recreation Area
Nature in the City
Presidio Trust
RefuseRefuse
San Bruno Mountain Watch
San Francisco Landscapes
SF Environment Office
SF Rec & Parks: Volunteer Division
Sutro Stewards



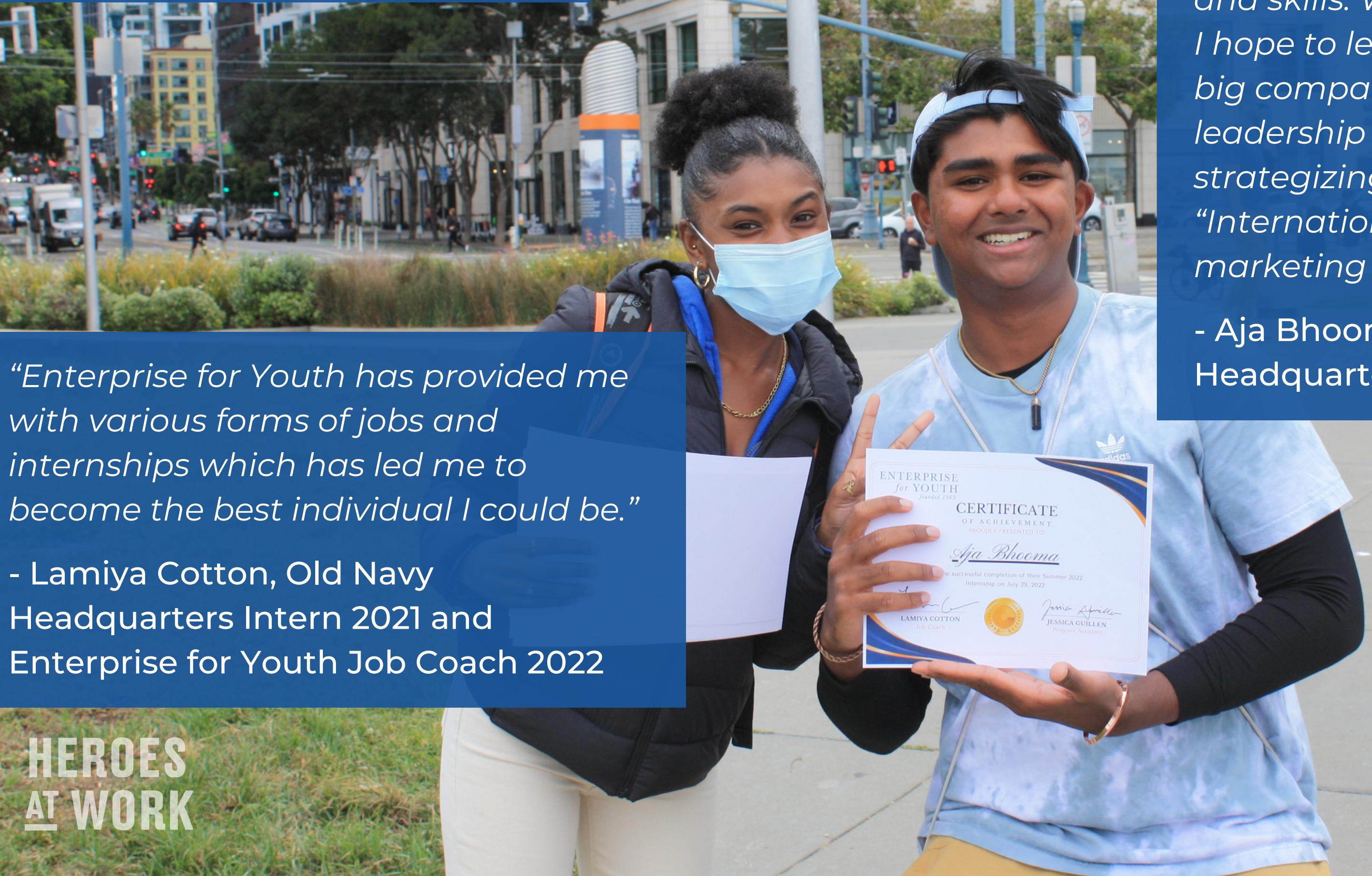
YOUTH VOICES



"My internship made this summer unforgettable. Being able to meet new people, see new things, and get out of my comfort zone has helped me mature for the better. It has allowed me to learn an important lesson from coworkers. The lesson is that we aren't supposed to know what we want at this age, so be sure to experience many different things to figure out what path to take."

– Haven Wertman, Climate Career Corps Intern 2022

YOUTH VOICES



"Enterprise for Youth has provided me with various forms of jobs and internships which has led me to become the best individual I could be."

- Lamiya Cotton, Old Navy Headquarters Intern 2021 and Enterprise for Youth Job Coach 2022

HEROES
AT WORK

"My time at Old Navy has strengthened my current values and skills. While I continue to grow, I hope to lead my own team at a big company, parallel to the strong leadership skills I showed while strategizing and managing our "International Women's Day" marketing campaign at Old Navy!"

- Aja Bhooma, Old Navy Headquarters Intern 2022

YOUTH VOICES



“From this internship, I have created close, professional relationships with the supervisor and the rest of the team. Dr. Bedrossian offered to have me back next summer or potential break to shadow his father's oral surgeon practice. By expanding my views on potential dentistry specializations, I will be able to not only create long-lasting connections, but also be a well-rounded dental student candidate.”

- Angel Luo, E. Armand Bedrossian DDS Inc. Intern 2022

YOUTH VOICES



"I will never forget this memorable experience as it will serve as a reminder of beginnings. I enjoy seeing how these experiences and skills will develop as I continue to grow."

- Maggie Lu, Portola Neighborhood Association & Family Connections Center Intern 2022

THANK YOU FOR YOUR INTEREST IN BECOMING A SPONSOR

We are happy to review sponsorship options with you and create custom packages to fit your goals. In-kind sponsorships are also available.

Contact Us

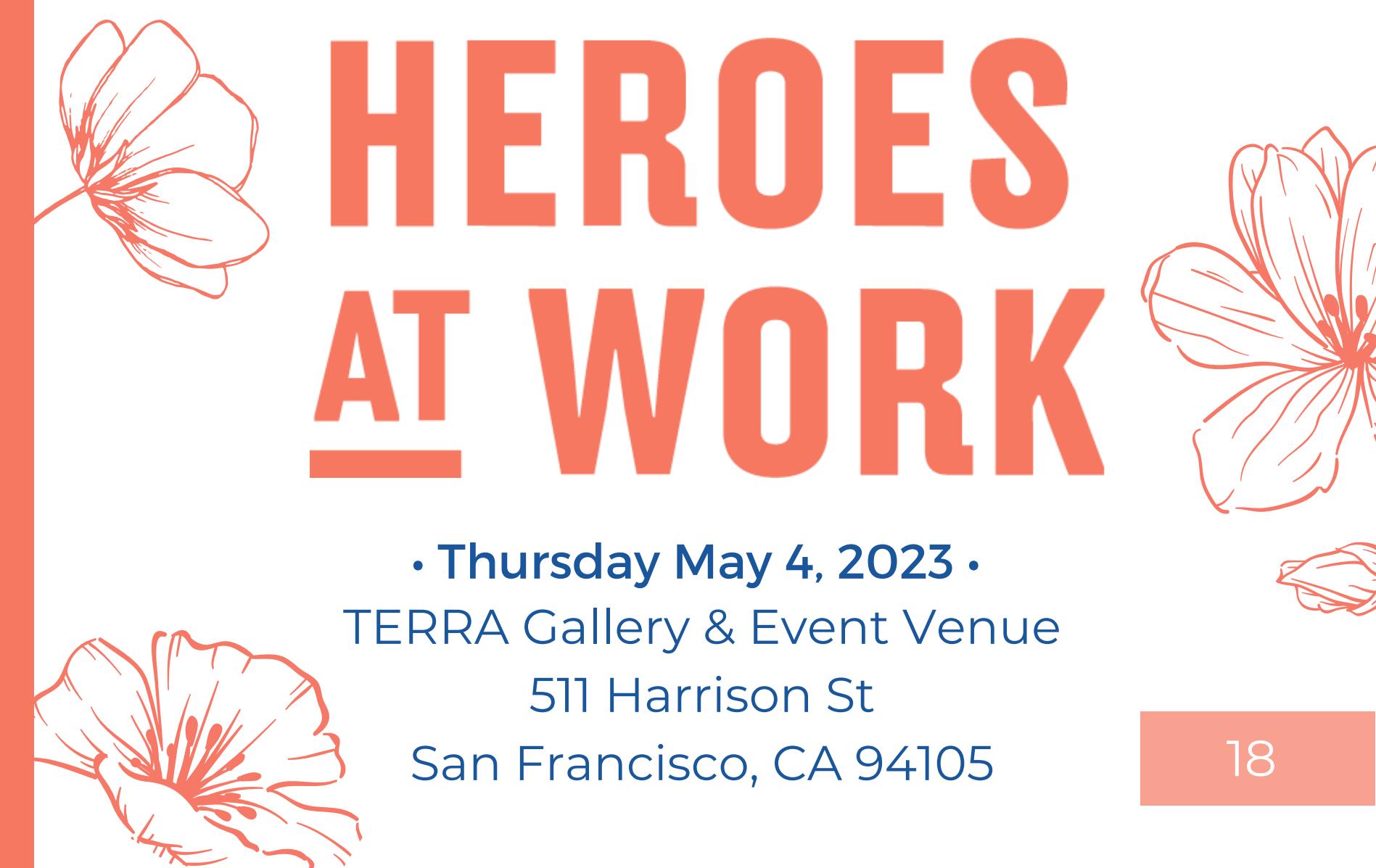
Margan Mulvihill

mmulvihill@enterpriseforyouth.org

(415) 392 - 7600 x 316

www.enterpriseforyouth.org

*Your sponsorship today, can help
change the world of tomorrow.*



2022 BY THE NUMBERS



\$806,000

TOTAL DOLLARS PAID
TO YOUTH INTERNS

29,100

TOTAL HOURS WORKED
BY YOUTH INTERNS

466

INTERNSHIPS
PROVIDED

**HEROES
AT WORK**

\$17.90/hour

paid to our youth interns.

99%

of our youth report building a strong resume.

98%

of our youth learned professional communication and teamwork skills.

98%

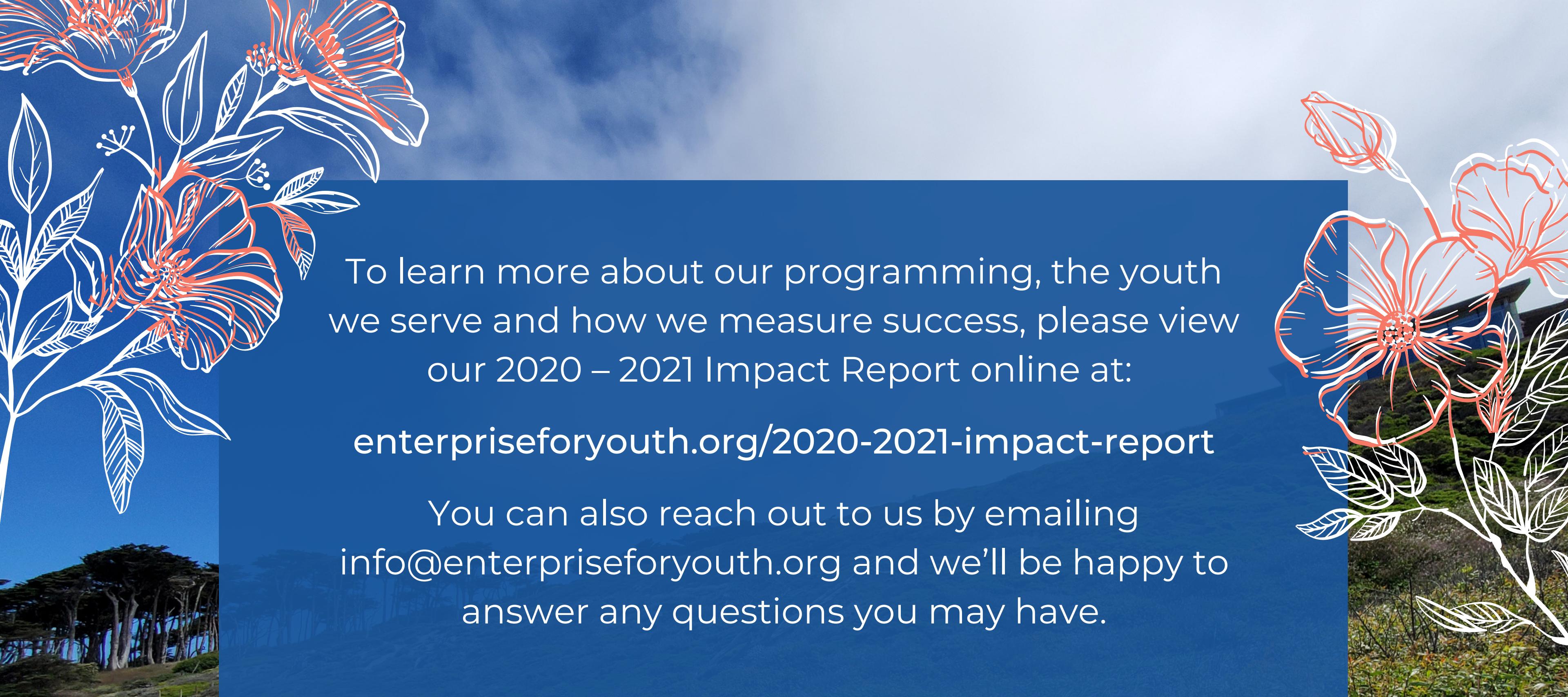
of our youth felt they built positive relationships with adult mentors.

85%

of our youth face at least one barrier to employment.

57%

of our youth speak a language other than English at home.



To learn more about our programming, the youth we serve and how we measure success, please view our 2020 – 2021 Impact Report online at:

enterpriseforyouth.org/2020-2021-impact-report

You can also reach out to us by emailing info@enterpriseforyouth.org and we'll be happy to answer any questions you may have.