

# HEROES AT WORK

• WEDNESDAY, MAY 1, 2024 • TERRA GALLERY •

ENTERPRISE  
*for* YOUTH  
*founded 1969*





# OUR MISSION

Enterprise for Youth empowers under-resourced youth to reach their potential through transformative paid internship experiences supported by a community of employers, caring adults, and peers.

# OUR VISION

Enterprise for Youth envisions that all youth are prepared for their professional future and become successful members of society.

# OUR VALUES

Youth Empowerment  
Community  
Growth  
Integrity

**HEROES  
AT WORK**







## HONORS

San Francisco Supervisor and 2024 event Co-Chair, Rafael Mandelman with Enterprise youth, Lamiya Cotton, holding Enterprise for Youth's Proclamation, Heroes at Work 2022



## HISTORY

In 1969, Glady Thatcher founded Enterprise for Youth in her living room with the idea of giving young people opportunities that would prepare them for the workforce. Since then, over 25,000 young people have ventured out in our beloved San Francisco to engage in the world of work.



# HEROES AT WORK

is an evening to celebrate a thriving future workforce. We will hear inspirational stories of growth and transformation from Enterprise youth. Community leaders will speak to the power of early work experiences and the value of job-readiness training and paid internships. The dinner will gather our community that works together towards the common goal of economic equality and a robust workforce.

Event proceeds directly support the mission of Enterprise for Youth.

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## EVENT CO-CHAIRS

### **Tynnetta McIntosh**

Managing Director, JPMorgan Chase  
& Enterprise for Youth Board member

### **Rafael Mandelman**

San Francisco Supervisor &  
Enterprise alum

## YOUTH VOICES

At the event, Enterprise youth will share their evocative stories about how Enterprise has helped them thrive.





# SPONSORSHIP LEVELS

## **Visionary Hero: \$50,000 – Exclusive Lead Sponsor**

*Sponsors Twelve Life-Changing Internships*

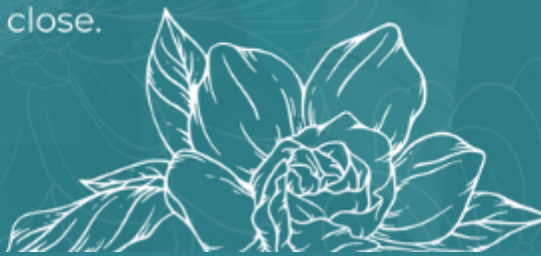
As the exclusive lead sponsor, your company will shine as a top donor. With prominent lead logo placement on all event and marketing materials, your company will be associated with the power of youth development. You'll have three branded VIP tables with excellent views and the company of a youth speaker. A company representative will be listed as an individual event supporter and have the opportunity to speak during the dinner program.

## **Extraordinary Hero: \$25,000 – Two Available**

*Sponsors Six Life-Changing Internships*

With only two Extraordinary Hero sponsorships available, your company will stand out as a premier event sponsor. Your logo will be featured on all the marketing and event materials. You'll have two branded VIP tables with seating for sixteen to enjoy the dinner program up close.

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# SPONSORSHIP LEVELS

## **Inspirational Hero: \$15,000**

*Sponsors Four Life-Changing Internships*

As a celebrated event sponsor, your company will have one branded table with seating for eight. Recognized in marketing and event materials, and thanked during the event, your company will be associated with Enterprise's life-changing work in our community.

## **Motivational Hero: \$5,000**

*Sponsors Job Readiness Training for 20 Youth*

As an honored event sponsor, your company will have a half table with seating for four and a great opportunity to mix and mingle with other community members. Your company will be recognized in marketing and event materials, and thanked during the event.

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# SPONSORSHIP LEVELS

## Host Committee: \$10,000

### *Sponsors Job Readiness Training for 40 Youth*

A sponsorship for individuals who want to play an important role in making Heroes at Work an unforgettable experience. Host Committee members engage our community and yours by hosting a table for eight. You will receive special recognition on all event and marketing materials. Your role:

- Advocate for Enterprise for Youth's mission
- Offer insights and event recommendations
- Help to fill the room by inviting your network
- Support the event with one of two financial contributions:
  - a. **Sponsor a table for \$10,000:** Enjoy an evening with your friends at a table for eight and receive the benefits of an Inspirational Hero.
  - b. **Purchase two tickets for \$350 each and fill your table** with the goal of selling at least six tickets to your network and you'll receive recognition in event materials.

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BENEFITS	SPONSORSHIP LEVELS					
	Visionary \$50k	Extraordinary \$25k	Inspirational \$15k	Host Comm. \$10k	Motivational \$5k	Growth \$1k
Exclusive lead sponsorship	✓					
Logo on step and repeat	✓					
Company representative listed as Host Committee	✓					
Company representative invited to deliver remarks during the program	✓					
Logo placement on a high visibility item such as napkins, seating cards, or registration table	✓					
Opportunity to distribute collateral or provide gifts at place settings	✓					
Youth speaker seated at your table	✓	✓				
Logo on Enterprise for Youth homepage	✓	✓				
Logo placement on marketing materials	✓	✓				
Personalized welcome notes and special gifts for each guest	✓	✓				
Dedicated slide with company logo and message on event slideshow	✓	✓				
Special thanks given during remarks at the beginning of the program	✓	✓	✓	✓		
Branded Table Card(s) with your logo or name	✓	✓	✓	✓	shared	
The company of two extraordinary Enterprise representatives per table	✓	✓	✓	✓	✓	✓
Number of sponsored tables, each with seating for 8	3	2	1	1	0.5	0.25
Acknowledgement on printed and digital invitations mailed to up to 12,000 households and emailed to 15,000 individuals	Logo	Logo	Logo	Name	Name	Name
Acknowledgement on event web page with hyperlink to your website	Logo	Logo	Logo	Name	Name	Name
Recognition on event signage	Logo	Logo	Logo	Name	Name	
Recognition on event program at each seat	Logo	Logo	Logo	Name	Logo	
Recognition on slideshow played during the event	Logo	Logo	Logo	Name	Logo	
Social Media recognition on Enterprise's LinkedIn, Facebook, and Instagram	5 posts	3 posts	2 posts	1 post	1 post	



# SPONSOR EXPOSURE

Sponsors receive prominent exposure across all of Enterprise's platforms.



**15,000** Subscriptions to monthly e-newsletter

**12,000** USPS mail reach

**6,799** Social media accounts reached monthly



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# 2024 SUPPORTERS

as of March 19, 2024

## EXTRAORDINARY HERO

Parnassus Investments

## INSPIRATIONAL HEROES

Citizens Bank

Kaiser Permanente

JPMorgan Chase & Co

Kelly & Andy Anderson

Donna & Fred Boyer

Merritt Richmond & Fred Chung

Gina Bartlett & Eric Halpern

Liz Hume & Jay Jacobs

Lynn & Stephen Perkins

Alison Pincus

## MOTIVATIONAL HEROES

Block

Dropbox

## HONORARY HEROES

Warriors Community Foundation

Jones Family Vineyards

## TABLE HOSTS

Lisa Fung & Robert Aguirre

Nínive & Jean-Claude Calegari

Andi Pimentel Dunn & Colin Dunn

Wendy & Timothy Gardner

Kathryn & Roberto Rivera



# PAST EVENT HEROES



JPMORGAN CHASE & CO.



WARRIORS  
COMMUNITY  
FOUNDATION

Gap Inc.



Goldman  
Sachs



FIRST REPUBLIC BANK



STITCH FIX



WILBUR-ELLIS®

B|O|S  
INVEST WITH VISION

WILSON  
SONSINI



JONES  
FAMILY VINEYARDS

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KAISER PERMANENTE®

STUART FOUNDATION

IMPROVING LIFE OUTCOMES FOR YOUNG PEOPLE THROUGH EDUCATION

# PAST EVENT HEROES



Kate Aiken & John Glenn  
Kelly & Andy Anderson  
Kamal & Ashik Ardeshta  
Gina Bartlett & Eric Halpern  
Terrance & Barbora Bei  
Katherine Blum & Tom Kennedy  
Donna & Fred Boyer  
Dalana & Ryan Brand  
Nínive & Jean-Claude Calegari  
Mary Lou Castellanos  
Kelly & John Close

**HEROES**  
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Marion M. Cope  
Jerome L. Dodson  
Trudy & William Drypolcher  
Andrea & Shaun Dublin  
Andrea Pimentel Dunn & Colin Dunn  
Rebecca & Nicholas Eaton  
Sarah & John Esterkyn  
Naomi Porat & Elliot Evers  
Lisa Fung & Robert Aguirre  
Jeannine & Christopher Fraise  
Michael Franzia  
Barbara Gertz & Joe Sinha  
Sallie Griffith  
Mimi & Peter Haas Fund

Wendy & Brent Hyder  
Liz Hume & Jay Jacobs  
Stephanie Jones & Richard Clements  
Katherine & Duncan Kennedy  
Buffy & Pat Maguire  
Roslyn Payne  
Tynnetta McIntosh & Mat Probasco  
Kathryn & Aaron Money  
Syida Long  
Leslie O'Hara  
Alison Pincus  
Alexandra Quinn & Mark Spolyar  
Merritt Richmond & Fred Chung  
Kathryn & Roberto Rivera

Nathalie Scardino  
Chelsea & Scott Snow  
Nelly & Jeff Stewart  
Carry & John Thacher  
Gladly Thacher  
Jennifer & Myles VanderWeele  
Mary Walter  
Shafia Zaloom  
Victoria & Richard Zitrin



# 2023 CAREER EXPERIENCE INTERN HOSTS

826 Valencia

African American

Shakespeare Company

Supervisor Ahsha Safai

Banneker Partners

Baywell Psychiatry Group

Betty Zlatchin Catering

Cerity Partners

Chinatown Restaurant

Edgewood Center for  
Children and Families

Forever 21

Girls Who Code

Gravitas Medical

Institute of Contemporary

Art San Francisco

Little Vietnam

Lotus Blue Interior

Design Studio

Medical Terminology at CCSF

New Spot on Polk

Old Navy/This Way ONward

Supervisor Rafael Mandelman

Red Dot Studio

Root Division

Scrap

SFMade: Dare Fashion

SFMade: Jade Chocolates

SFMade: Jenny Lemons

SFMade: Socola Chocolatier

SF SPCA

SFUSD Art Department

Southern Exposure

Sprouts Chef

Studio Heimat

Town's End Brunch

UCSF: Alba Lab

UCSF Radiology

VendEX

Ydata

# 2023 CLIMATE CAREER CORPS INTERN HOSTS

Alemany Farms  
Aquarium of the Bay  
Art + Climate Action  
Bay Area Video Coalition  
Buena Vista Park  
Cayuga Park  
City Grazing  
Crissy Field  
Dragonspunk GRO  
Earth Island Institute  
Friends of the  
Urban Forest  
Golden Gate  
Audubon Society

Golden Gate Park: Bandshell  
Golden Gate Park: Stow Lake  
Greenbelt Alliance  
Interstice Architects  
National Park Service, Golden  
Gate National Recreation Area  
Heron's Head Park  
McLaren Park  
Nature in the City  
Presidio Trust  
RefuseRefuse  
SF Crosstown Trail  
SF Environment Office  
SF Recreation & Parks

Supervisor Peskin  
Sutro Stewards  
Trust for Public Land  
Visitation Valley  
Wild Oyster Project



# YOUTH VOICES



HEROES  
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*"I have learned how to be a better leader, activist, and environmentalist with this job [at Buena Vista Park]. So much so, that I want to pursue a career to continue taking care of the Earth. With my next job I will take my go to attitude and put it to work so I may succeed at my goals in life."*

*This job was exciting, and I enjoyed talking to people and the plants! I have worked alongside rangers and managers of the San Francisco Parks to remove invasive plants, trees and shrubs that endanger our fragile ecosystem. I've learned to identify various native trees such as the California Buckeye, Coast Live Oak, the Monterey Cypress and Pine."*

**- DeLara Armijo, Climate Career Corps Intern 2023**



# YOUTH VOICES

*"Things that I have learned through my internship have been how to better talk to younger people and how to go about building a connection to them. [...] Things I learned from my supervisors is that it is okay to not get everything right the first time and be patient with myself because that is important. And I get to grow with the mistakes made and will make."*


- Lizeth Munoz, 2023 Career Experience Intern at 826 Valencia

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# YOUTH VOICES



*"What inspired me to become a PA was being able to work with the youth, being actively involved in what they're doing, and taking care of the parks which I found really exciting. [...] I get to be outside and work with a group of wonderful people that I wouldn't have met if I hadn't joined the program."*

- Ethan Dang, 2023 Climate Career Corps Program Assistant



# YOUTH VOICES



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*"In my internship at the Aquarium of the Bay, I have been learning about the different animals and ecosystems we have here in the Bay. I am also learning how to communicate and share the information I learn about the animals with the visitors. I think this opportunity has allowed me to improve on my ability to speak with the public as well as supervisors, which will be helpful in post-high school opportunities. Also, since marine biology is something I am considering studying in the future, working at the aquarium is allowing me to become more experienced in the different "fields" of the topic."*

– Mayumi Takeda,  
Climate Career Corps Individual  
Placement Intern 2022



# YOUTH VOICES



*"During this program with Enterprise for Youth, I have learned a lot of advantageous job-readiness skills. I also learned more about different career paths and job fields through panel discussions (that was personally my favorite part)."*

**- Isabella Sanchez, Career Exploration Intern 2023**



# THANK YOU FOR YOUR INTEREST IN BECOMING A SPONSOR

We are happy to review sponsorship options with you and create custom packages to fit your goals. In-kind sponsorships are also available.

## Contact Us

Margan Mulvihill  
mmulvihill@enterpriseforyouth.org  
(415) 392 - 7600 x 316  
www.enterpriseforyouth.org

*Your sponsorship today, can help  
change the world of tomorrow.*



# HEROES AT WORK

• WEDNESDAY MAY 1, 2024 •  
TERRA Gallery & Event Venue  
511 Harrison Street  
San Francisco, CA 94105



# 2023 BY THE NUMBERS



**\$970,000**

TOTAL DOLLARS PAID  
TO YOUTH INTERNS

**37,035**

TOTAL HOURS WORKED  
BY YOUTH INTERNS

**541**

INTERNSHIPS  
PROVIDED

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**\$19/hour**

paid to our youth interns.

**99%**

of our youth learned professional  
communication skills.

**98%**

internship completion rate

**96%**

of our youth felt they built positive  
relationships with adult mentors.

**96%**

of our youth report building their  
collaboration skills

**96%**

of our youth report building their  
professional networking skills

**52%**

of our youth speak a language  
other than English at home.



To learn more about our programming, the youth we serve and how we measure success, please view our 2020 – 2021 Impact Report online at:

**[enterpriseforyouth.org/2020-2021-impact-report](https://enterpriseforyouth.org/2020-2021-impact-report)**

You can also reach out to us by emailing [info@enterpriseforyouth.org](mailto:info@enterpriseforyouth.org) and we'll be happy to answer any questions you may have.